

New Markets

More Opportunities

Exhibit at Kerala's Biggest and Most Successful Print | Pack | Sign Trade Show



3rd Edition

Print Miracle Expo - 2023

3rd Exhibition on Pre-press | Press | Print Finishing | Packaging | Converting



20-22 January 2023
CIAL Trade & Exhibition Centre
Kochi | Kerala

Kerala's Biggest & Most Successful Print Exhibition



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3rd Exhibition on Printing | Print Finishing | Packaging | Sign | Converting

Kerala's Biggest & Most Successful Print Exhibition

**More Visitors...
More Business...
More Success.**

**Print Miracle Expo 2023,
Kerala's biggest and most
successful print exhibition
will attract more than 7500
trade visitors and 100+
exhibitors showcasing the
cutting-edge technology
and solutions**

Why Exhibit?

- ◆ Print Miracle Expo 2023 will be the 3rd edition of the show organised in one of the biggest and most lucrative print markets in India
- ◆ Organised on a floor space of over 30,000 sq. ft., Print Miracle Expo 2023 will attract more than 7500 trade visitors and 100+ exhibitors showcasing the latest technology and solutions in printing, packaging, converting and signage
- ◆ Print Miracle Expo 2023 is the most cost effective opportunity to meet with the largest number of buyers from all over Kerala, Tamilnadu and Karnataka
- ◆ Print Miracle Expo 2023 is the most cost effective opportunity to meet with the largest number of buyers from the region.
- ◆ Direct selling to serious buyers in active buying mode.
- ◆ Targeting, testing and developing new markets.
- ◆ Identifying and recruiting new distributors and partners.
- ◆ Launch your business into high gear for 2023 and build business relationships that will reap long term benefits.



Visitor Promotion Program

A very aggressive Visitor Promotion Program has been designed to deliver largest number of targeted visitors to the Print Miracle Expo 2023

- ◆ Over 25,000 printed invitations to target visitor group
- ◆ VIP Invitations to around 2500 Key Buyers
- ◆ Pre-Show Buyer-Seller Meets & Road Shows
- ◆ Over 36,000 Direct e-mail Campaign to target trade visitor group
- ◆ 45,000+ WhatsApp Campaign to target visitor group
- ◆ E-Show Preview send to 30,000+ targeted Buyers and Decision Makers
- ◆ Invitation Cards : 100 Invitation Cards complimentary to exhibitors
- ◆ Tie-up with Industry Associations and Trade Bodies
- ◆ Write-up and Promotions in Trade Magazines
- ◆ Press Releases
- ◆ Tele-Visitor Marketing
- ◆ Participating in Similar Profile Exhibitions



Who Should Exhibit?

Manufacturers, Distributors, Agents of the following category of products must exhibit at the Print Miracle Expo 2023 (Suggestive List only and in alphabetical order)

Pre-Press

Automation Workflow Solutions
 Computer-to-Plate (CTP) Software & Systems
 Colour Management Systems
 Design Software
 Direct Laser Positive Films
 Scanning & Proofing Systems
 Plate Making Systems
 Printing Estimation & Management Software

Press (Printing Presses)

Computer Stationary Printing
 Digital Printing Machines
 Digital Flex Printing Machines–Wide Format
 Flexographic Printing Machines
 Label Printing Machines
 Pad Printing Machines
 Print & Apply Systems
 Rotogravure Printing Machines
 Sheet-Fed Offset Printing
 Screen Printing Machines

Variable Data Printers
 Web Offset Printing Machines

Print Finishing

Blades & Knives
 Book Binding Machines
 Cutting & Punching Machines
 Decorating Equipments
 Dies and Die-cutting
 Embossing Machines
 Folding Machines
 Gluing & Laminating Machines
 Hard Case Making Machines
 Hot Melt Adhesive Coater
 Creasing Machines
 Perfect Binding Machines
 Pinning & Sewing Machines
 Slitting & Rewinding Machines
 UV Coating Equipments
 Wire Stitching Machines

Converting & Packaging

Bag & Pouch Making Machines
 Board Printing Machines
 Box Making Machines

Box Stitching Machines
 Gluing Machines
 Label Applicators
 Board Converting Machines
 Paper Cup Making Machines
 Platen Punching Machines
 Rotary Cutting Machines
 Ruling Machines
 Sealing Machines
 Shrink Wrapping Machines
 Strapping Machines
 Paper Cutting Machines

Sign/POP/POS

Frontlit/Backlit/Edgelit Signs
 Engraved Signs
 L.E.D, Laser & Motion Displays
 Neon & Glow Signs
 Plasma Screens
 Revolving Boxes
 Scrollers & Slimlites
 Squal Lighting Signs
 Direction & Traffic Signage
 Pathway Signs
 3-D Laser Equipments
 Flex Seaming Machines

Heat Transfer Systems
 Lamination Machines
 Laser Engravers
 Plasma Cutting Machines
 CNC Routers
 Vinyl Cutting Machines
 Vacuum Forming Machines

Ancillary Equipments & Products

Bar Coding & RFID Systems
 Anti Counterfeiting Technology & Products
 Spares & Consumables
 Printing Plates & Blankets
 Solvents & Varnishes
 Rubber Rollers & Printing Rollers



Who Will Visit?

Print Miracle Expo 2020 will attract thousands of Printers, Converters and Print Buyers from across India, that include:

- ◆ Press Owners
- ◆ Commercial Printers
- ◆ Converters & Printers
- ◆ Creative & Art Directors
- ◆ Graphic Designers
- ◆ Label /Offset /Screen Printers
- ◆ Digital & Package Printers
- ◆ Pre-Press Managers
- ◆ Print Shop Managers
- ◆ Printing Technologists
- ◆ Production Managers
- ◆ Project Managers
- ◆ Purchase Managers
- ◆ Quality Controllers
- ◆ R&D Managers
- ◆ Tag & Label Printers
- ◆ Brand Managers
- ◆ Packaging Professionals
- ◆ Colour Lab Owners
- ◆ Sign Makers
- ◆ Photo & Videographers
- ◆ Event Managers
- ◆ Advertising & Media Agencies
- ◆ OOH Media Companies



Exhibition Venue

The CIAL Trade Fair and Exhibition Centre is the largest air conditioned exhibition centre of its kind near Kochi, Kerala.

Located strategically near to Cochin International Airport, this fully Air conditioned facility is suitable for hosting Trade expos, major business meets, Conferences etc, and has a parking space for about 350 cars.

The main hall (without pillars) has an area of 30,000 sq ft in addition to two conference halls.



Organisers

Kerala Master Printer's Association (KMPA)

Kerala Master Printers Association (KMPA) is the august body of printers of Kerala. It is 33 years old association which is affiliated to the All India Federation of Master Printers. It strives for the upliftment of printers of Kerala. The association has various committees which help to facilitate the objectives of the association. The various committees are Training, Human Resource Development, Publication, exhibition and Technical.

Co-Organisers

Showcase Trade Fairs And Business Media Private Limited

Showcase Trade Fairs And Business Media Private Limited, incorporated in 1990, has been connecting businesses for over 3 decades since 1990.

As envisioned over the past 32 years, we have successfully and effectively created the finest networking platform for our customers and partners to grow their businesses. Carrying this vision forward, our mission is to keep our customers and stakeholders "Stay in Touch with the Latest Technology and Solutions" thus enabling them to "Stay Ahead in their Business"

Acquiring, merging and consolidating our different businesses under one roof, we are now India's only one-stop solutions company operating in four key areas, such as trade fairs, seminars & summits, marketing services and event management.

www.printmiracleexpo.com

Organisers



Kerala Master Printers Association

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Co-organisers



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