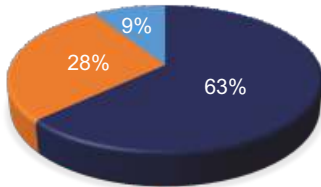


# Print Miracle Expo 2017 : Post Show Report

## PrintMiracle 2017: Key Show Statistics

### Demographics of Visitors



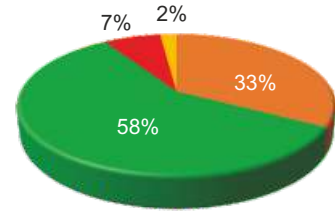
■ Kerala  
■ Rest of South India  
■ Pan India

**Total Trade Visitor**  
**9,300+**

**Exhibitors**  
**103**

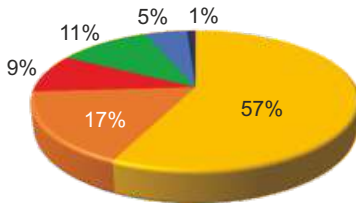
**Space Occupied**  
**30,000 Sq. Ft.**

### Satisfaction Survey of Exhibitor



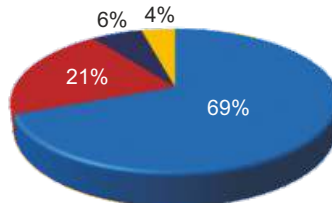
■ Excellent ■ Average  
■ Good ■ Below Average

### Objective for Visiting the Show



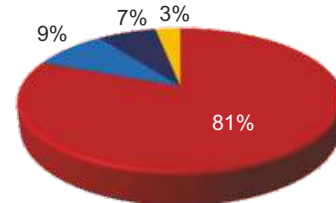
■ To Purchase ■ Seek Representation  
■ Visit Suppliers ■ Evaluate Participation  
■ Gather Info ■ Others

### Analysis of Visitors



■ Excellent ■ Relevant  
■ Good ■ Not Relevant

### Influence in Buying Decisions



■ Decision Maker ■ Specifier  
■ Significant Influence ■ Others

## Some Exhibitor Testimonials...



Print Miracle Expo 2017 is the first of its kind show here in Kerala. We found the show very useful and productive. The customer turnout was excellent as almost 100% of our customer base was here at the show. We look forward to doing very good business from this show.

Mr. Joseph Sajeew  
Regional Manager - South, Xerox India Ltd.



Print Miracle Expo 2017 exhibition is extremely good and response is awesome. This is very successful exhibition as far as Heidelberg is concerned.

Venkatraman,  
Asst. General Manager, Heidelberg India Pvt. Ltd.



This is a great show for us. We thank KMPA and Showcase for this wonderful organisation and success. Its really a great event.

Abhijit Kolhatkar,  
Sales Manager, Provin Technos Private Limited



We have got good response at the Print Miracle Expo 2017. We have booked some order and do hope we will sell number of units into this market in the coming months.

Senapathy,  
Manager, Riso India Pvt. Ltd.



We have had a great show here for the last 3 days. We met customers from all over Kerala, and neighbouring areas of Tamilnadu. Kudos to KMPA and Showcase for such a good show.

Rajan N Kutty,  
Partner, Purandara & Co.



Print Miracle Expo 2017 has been very good for us. We received some orders also at the show. We surely will be a part of the expo next time.

Ajesh Kumar,  
Managing Partner, New Clear Technologies

## What the Printers Say...



Digital is becoming more and more exciting and each exhibition will have something new to offer. The Print Miracle Expo 2017 was very useful for me as a lot of new options were explored in the digital front.

K. P. Uthup  
Managing Director, Colortone Process Pvt. Ltd.



What I am always interested in small Post-Press possibilities and I was very excited by some of the products displayed during The Print Miracle Expo 2017. Faster creasing, cutting, punching etc. is where the productivity is marked for the delivery of the final product.

G. Rajesh  
Managing Director, Rajashree Industrial Printers



It's absolutely wonderful to have an exhibition of International standard to reach Gods Own Country. I was impressed by the out lay of technology during The Print Miracle Expo 2017.

S. Saji  
Managing Director, Sujilee Colour Printers



Print Miracle Expo 2017 has been a super successful exhibition. We could not believe the response nor could we figure out how so much funds were awaiting a channel for investment. Print Miracle Expo 2017 really matched up to our highest expectation and more. Congratulations to KMPA and Showcase for the wonderful success. I look forward to the next edition of the show in 2020.

G. Venugopal,  
Executive Director, Sterling Print House Pvt. Ltd.



It was very exciting to see people coming from different part of India to be a part of a celebration for Print called Print Miracle Expo 2017. Not everybody in Kerala gets the privilege to attend the big national and international exhibitions. Print Miracle Expo 2017 gave them a window to experience technology in this field and make a first hand study on their possible future investments.

O. Venugopal  
Director, Anaswara Offset Pvt. Ltd.



Print Miracle Expo 2017 has turned out to be such a big hit, the experience was unbelievable. As a Print Engineer, I always felt that new vertical in the print business had to be implored for the very future of the fraternity. Such exhibitions for me provide me the rightful insight. Print Miracle Expo 2017 helped us with various possibilities

D. Manmohan  
Owner, Vidya Printers