

i n v i t a t i o n

# *Print & Beyond*

*Seminar on future of printing*



**Kerala Master Printers Association**

Print & Beyond is a one of a kind initiative of KMPA kick started in 2014 with the aim of acquainting the Kerala printing industry to the latest technological innovations taking place on the global printing arena. 'Packaging' was the theme for its last edition, and was elaborately discussed in the seminar which was held on 14th January, 2017 at Radisson Blu Hotel, Kochi.

The first edition in 2014 was inaugurated by Dev Nair, Former President of All India Federation of Master Printers (AIFMP). Print & Beyond was fortunate to have the presence and erudite presentations of personages and industry stalwarts like Narendra Paruchuri, Managing Director of Pragati Offset; Prof. Dr. Rajendrakumar Anayath, Vice Chancellor, Deenbandhu Chhotu Ram University of Science and Technology, Haryana; Tomin J. Thachankary, IPS, former Chairman & MD, Kerala Books and Publication Society and Ramesh Kejriwal, Chairman, Parksons Packaging, who illuminated the minds of participants with their insightful key note address in the first, second and third editions of Print & Beyond Seminar respectively.



In a unanimous decision, the Print & Beyond Seminar was decided to be held every year as a tribute to late Jose Joseph, the founder of Printers Castle for his invaluable contributions to the association and printing industry in general.

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Kerala Master Printers Association

presents

# *Print & Beyond*

*Seminar on future of printing*

FOURTH EDITION SEMINAR



# Print & Beyond

Seminar on *future of printing*

Dear friends,

We take immense pleasure in informing you that Print & Beyond 2018 will be held on February 3rd and this will be our fourth edition of this flagship event of ours. We have been slowly and steadily scaling up this event over the years and this is in line with our philosophy of Empowering our members to grow into a “Product Creator” from a “Printer”.

This philosophy has guided us in shaping the events in the past 3 years and we have had varied themes with the last event being centred around the theme “Packaging”.

In this edition we have as our theme ‘Books and Publishing’. Obviously we shall be having speakers aligned with this theme and we shall focus on the technologies, creation, challenges and opportunities for a printer in publishing and printing books.

The seminar will be inaugurated by Mr. Akihiro Komori, Deputy Group General Manager (Overseas), Komori Corporation, Japan. The keynote speaker is none other than Mr. Thomas Jacob, veteran Journalist and former Editorial Director of Malayala Manorama. This will be followed by sessions on the subject conducted by Mr. Khushru Patel of JAK Printers, Mumbai, Mr. Bhuvnesh Seth of Replika Press, Haryana, Mr. M. Suresh Nair, Welbound Technical Services, Mumbai and Mr. Vijay Menon, Mentor and Corporate Trainer, Mr. Ramu Ramanathan, Editor of PrintWeek India will moderate an interactive session with the speakers, where you get an opportunity to clear your doubts about the subject from the best in the business.

Do join us in this very interesting event and we take pleasure in cordially inviting you to the 4th edition of ‘Print & Beyond’ held at the Hotel Holiday Inn, Cochin on the 3rd of February, 2018. Looking forward to seeing you there.

**S. Saji**  
President  
KMPA

**Prof. Dr. Rajendrakumar Anayath**  
Chairman  
Print & Beyond Seminar 2018

- 09.30 am Registration  
10.00 am Prayer  
10.01 am **Welcome Address**  
**S. Saji**, President, KMPA  
10.10 am **Introduction to Seminar**  
**Prof. Dr. Rajendrakumar Anayath**  
Chairman, Print & Beyond Seminar 2018  
10.20 am **Inauguration**  
10.25 am **Inaugural Address**  
**Mr. Akihiro Komori**  
Deputy Group General Manager (Overseas)  
Komori Corporation, Japan  
10.45 am **Keynote Address**  
**Evolution of Publishing**  
**Mr. Thomas Jacob**  
Former Editorial Director, Malayala Manorama  
11.15 am Tea break  
11.30 am **Books - Current & Future Trends**  
**Mr. Bhuvnesh Seth**  
Managing Director, Replika Press Pvt. Ltd., Haryana  
12.00 noon **Setting up the Book Printing Shop Floor**  
**Mr. M. Suresh Nair**  
Welbound Technical Services, Mumbai  
12.45 pm Lunch  
01.30 pm Sponsor's Message  
02.00 pm **What makes an Award Winning Printer**  
**Mr. Khushru Patel**  
JAK Printers Pvt. Ltd., Mumbai  
02.15 pm **Interactive Session**  
Moderated by **Mr. Ramu Ramanathan**  
Editor, PrintWeek India  
03.15 pm **Managing during Turbulent Times**  
**Mr. Vijay Menon**  
Mentor and Corporate Trainer  
04.15 pm **Vote of Thanks**  
**Mr. G. Rajesh**  
Secretary, KMPA

FOURTH EDITION  
SEMINAR  
PROGRAMME

## Mr. Akihiro Komori | Deputy Group General Manager (Overseas) Komori Corporation, Japan



Akihiro Komori also known as Aki San is the General Manager of Komori overseeing the Indian Sales. He joined the world renowned company Komori in 1990 after his graduation in Economics, inspired his father Ichiro Komori San, the past President of the Komori Corp.

Most well organized person, and had developed the support for Komori sales globally, in Europe was later promoted as President of Komori Global Core team. As a core member of Komori Global Sales HQ, Aki San is a think tank, on strategy in driving the global sales. In Komori, Aki San has been a key factor and leads from the front in every department of his life. An integral part of Komori, his style of working is based in Kaizen in every activity which he is associated with. 'Never Give Up till you get success' is his motto.

Aki San has also served as the President of Komori Europe. He was responsible for the turnaround of Komori Europe after the Lemon Brother Shock. He thinks ahead of times and is a deep evaluator on new trends in Digital and other activities.

## Mr. Thomas Jacob | Former Editorial Director Malayala Manorama



Thomas Jacob, one of the foremost names associated today with Malayala Manorama, had a fairytale career. From an aspiring cartoonist at Manorama, Mr. Jacob ascended the enviable ladder of achievements during his 56 year long career as a journalist which eventually culminated at the helm of the prestigious Malayalam daily as the Editorial Director.

Unmatched are the feats of Mr. Jacob who has also served as the Chairman of Kerala Press Academy. He was the first Indian to emerge topper in the three year training course conducted by Thomson Foundation, Britain for Senior Journalists in 1969. At the age of 26, Mr. Jacob became the youngest News Editor in India. He has also been the Course Director in all the journalistic training courses conducted by Commonwealth Press Union Thomson Foundation in South India and journalistic workshops in Sri Lanka.

Mr. Jacob has been honoured with nearly a dozen lifetime achievement awards for his unparalleled contributions. Prominent among them are N V Paily Prize, K. Vijayaraghavan Award, K V Daniel Award, C H Muhammad Koya Award and Swadeshbhimani – Kesari Award.

For fifteen years, he has been writing a column named 'Katha Koottu' for Manorama Weekly. He has also authored two books, 'Katha Koottu' and 'Kathavasheshan', apart 'Nattu vishesham', a book which he co-authored with journalist T. Venugopal.

## Mr. Bhuvnesh Seth | Managing Director Replika Press Pvt. Ltd.



Bhuvnesh Seth, the Managing Director of Replika, is a visionary at heart. His mantra of success is patience, perseverance and persistence. Bhuvnesh joined family business with third generation in business in 1977 after graduating in Honours in Chemistry from University of Delhi. Replika Press Pvt. Ltd., which began in 1998, garnered immaculate growth momentum under the able and strategic leadership of Bhuvnesh Seth.

Bhuvnesh led Replika to win the most prestigious award – Post Press Company of the Year fifth time in a row presented by PrintWeek India and in 2016 Book Printer of the Year Award. In 2016 and 2015 Replika has won good number of prestigious awards from All India Federation of Master Printers (AIFMP) for Best Printing on Indigenous Paper, Best Bound Book of the Year and several other awards in various categories.

A person who loves business, sales, information technology, profit, design and innovation, Bhuvnesh is always present at the international book fairs. Always a learner, he is excited by the modern researches and happening in technology particularly relating to book printing, binding, finishing and now in packaging. Hard work, honesty and integrity and disciplined life style are key to his success.

Exports have always been close to his heart. Replika is the only printing company in North India, selected for Special Export Award instituted by Capexil, Ministry of Commerce and Industry, Government of India in January 2016. Mr. Bhuvnesh is currently the Regional Chairman of Export Promotion Council for EOU & SEZ-NSEZ.

## Mr. Ramu Ramanathan | Editor PrintWeek India



Ramakrishnan Ramanathan popularly known as Ramu Ramanathan is the editor of PrintWeek India Magazine, the leading magazine in India about printing.

He has been associated with the printing industry for 30 years. Ramu helped launch PrintWeek magazine in India in May 2008. He has been a driving force in reshaping coverage of the Indian print market through industry specials, awards and survey reports. Under his leadership, PrintWeek has grown into one of the largest teams covering print in India. In addition to the stellar work he has done for the world of Print through Printweek India, Ramu is also a noted playwright-director with many acclaimed plays to his credit. He has conducted innumerable workshops and lectures, in which he has tried to reinstate the ideals of good taste, decent humour, intelligence and above all progressive values.

## Mr. Khushru Patel | Managing Director JAK Printers Pvt. Ltd.



With in-depth knowledge of equipment and product & keeping them abreast in printing technology year after year, Mr. Khushru P. Patel have set a new benchmark in the printing industry. Khushru's work style is driven by die hard work spirit, passion & innovation. Armed with just a Printing Diploma from Bhavan's College (Mumbai) in his hand, he knew he had to do something different. With his childhood friend Aspi, he started JAK Printers in the year 1984 at Byculla, Mumbai.

Khushru & his partner Aspi have worked collectively with a motto 'Quality Never Goes Out of Style' & have been giving the best to their clients by following the slogan "We make a Difference". This has been perceptually visualized by the number of prestigious clients JAK has. In 2008, Mr. Patel was invited by the deputy municipal commissioner (education) of the Bombay Municipal Corporation to be a member of their technical panel "To contribute knowledge and experience to help modernize the Press."

Mr. Patel has been felicitated at many a forums and JAK has been felicitated by many Printing associations & has won many awards both at National & International level. Having a humane side & as a social obligation Khushru have employed visually impaired and physically challenged individuals in their company & have given a fair chance of earning a living to them with dignity. Fulfilling their obligations to the community, Khushru & Aspi have initiated with a project of free distribution of Khordeh Avesta in English for the betterment of the younger generation.

To maintain top position in its industry, they adopted Modernization of Technology and Training & Development of employees as an integral part of overall JAK achievement. Mr. Patel was felicitated at the Diamond Jubilee Ceremony of AIFMP held at Chennai with the 'Stalwarts of the Printing Industry Award'.

## Mr. M. Suresh Nair | Chief Technical Officer Welbound Technical Services (WTS), Mumbai



Suresh Maheswaran Nair is the Chief Technical Officer at Welbound Technical Services (WTS). He is an authority on book binding with adhesives - and has theoretical know-how as well as practical expertise on the subject. So from picking the right combination of substrates and adhesive for a project - to setting up the production process, he can offer guidance. When he picks up a book, instead of reading the content, he can evaluate the issues in binding and trace them back to the steps in planning that went wrong. When he is not driving from Mumbai to Trivandrum in 27 hours, he also helps Welbound fructify their dreams in end-of-the-line packaging.

## Mr. Vijay Menon | Mentor and Corporate Trainer



Vijay Menon is the Chief National Mentor for the 45 Leaders of the 43 Billion dollar CATERPILLAR Corporations, Caterpillar Logistics company in India. Training Panelist in the Kerala State Judges Training Academy under the High Court of Kerala, Jharkhand Judicial academy training Judges in India with 10 to 12 years of judicial experience, Mr. Vijay Menon has trained more than 615 Judges from 21 states of India in the National Judicial Academy under the Honourable Supreme Court of India.

As Leadership Development Faculty, he has also trained more than 2100 civil service bureaucrats and policy makers of the Indian Administrative, Police and Foreign Services of India and the King of Bhutan in the areas of Leadership, Self-development and Managing for Change.

Mr. Menon was a member of the advisory group of the research paper evaluations of YALE University Great Lakes India Research Centre. He is also the Professor in the Management Development offerings of one of the leading rural management institutions in Asia, Institute of Rural Management at Anand in India, (IRMA) and Visiting Faculty at the Department of Human Resources and Organizational Behaviour at the Indian Institute of Management (IIM), Indore.

Judge, Mentor of the prestigious South Asian Social entrepreneurship event at the Tata Institute of social sciences christened IPRENEUR done with the development bank of Singapore and United Nations trade and development forum.

Visiting Professor at the Executive MBA Program of the Great Lakes School of Management, Chennai in association with Stewart School of Business and Yale University, USA and Visiting Faculty at the Institute of Chartered Accountants of India (ICAI) he is the Chief Mentor, Designer and Principal Advisor of the flagship leadership assessment event and intervention Ashwamedha, one of India's premier leadership interventions, at the Indian Institute of Management (IIM), Indore.

Mr. Menon is the Chief Mentoring Officer and Member of the governing Council, Suntec Business Solutions, Technopark, Trivandrum. He partners the 7 billion dollar Landmark group in the UAE, Saudi zones for their Leadership development and employee competency development and trains Senior Management, Directors and Business Heads of the Malayala Manorama Group, including Publications, Radio Mango and MMTV.

Chief Leadership Development Facilitator to the multibillion dollar NMC Group, he is also External Trainer to the Immigration Wing at the Cochin International Airport Ltd.

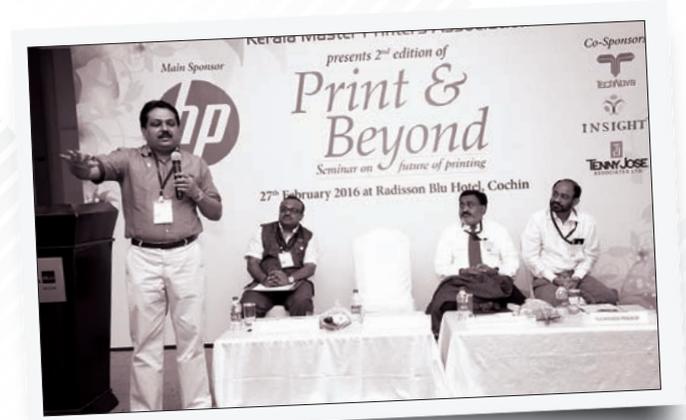
Mr. Vijay Menon passed BA in Economics from Mahatma Gandhi University, Kerala with a Gold Medal, and later had his Post Graduation in Personnel Management and Industrial Relations from the same university. He is an MBA holder in International Business Management from Leeds Business School, UK. He has also completed his studies in the Summer School in 'Market Driven Approach to Marketing' at the London School of Economics and Political Sciences, with A+ grade.

# Gallery Past Events

# 2014



# 2016



# 2017



## REGISTRATION

The registration for the seminar can be done through e-mail: [kmpacochin@gmail.com](mailto:kmpacochin@gmail.com) or by Phone: **0484-4042715** until **25<sup>th</sup> January 2018**

Those who want to make spot registration, please call KMPA office at the above telephone number at least three days before the event to ensure your seats.

Registration Fee: ₹1500/-  
*The registration fee includes lunch and tea*

**The Seminar will begin at 10.00 a.m. and will continue till 04.15 p.m.**

Participants must be present at the seminar venue at 9.30 a.m.

*Kindly note: In order not to disturb the seminar, participants are not allowed to enter the seminar hall during a speaker's address. They have to wait for the break in between.*

*For further enquiries:*



## **Kerala Master Printers Association**

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